Social Media Posts for New Chapters

Thank you for joining MEDLIFE! Your commitment to making a difference in the lives of underserved communities is truly remarkable. Together we are going to work to make your Chapter as successful as it can be! In this document, you will find the resources needed to increase your audience on social media. **Click the photos to download them!**

1. Topic: What is MEDLIFE?

Copy and paste this into your social media post:

Learn more about the MEDLIFE Movement! 💛 💪

MEDLIFE is a 501(c)(3) non-profit organization dedicated to breaking the restraints of poverty. We partner with underserved communities in Latin America and Africa, striving to improve their access to healthcare, education, and community development initiatives. 🏡

Our approach is simple but impactful: We empower students and volunteers to be change advocates. They establish on-campus Chapters, participate in Service Learning Trips, and support the Moving Mountains giving program. With this united effort, MEDLIFE trains and employs local staff, ensuring round-the-clock, 365-days-a-year access to quality healthcare, community development projects, and educational workshops. Together, we're working toward a world free from poverty. 🌎



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2. Topic: Let's recruit members!

Copy and paste this into your social media post:

Ready to make a difference? 🤝

Join MEDLIFE and take the lead! We have exciting leadership positions available on our e-board. 💼

Want to know more? Send us a DM and let's shape the future together!



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3. Topic: A testimonial may help

Copy and paste this into your social media post:

Discover how MEDLIFE can shape your future! Patricia, a dedicated MEDLIFE member shares her inspiring journey:

On a Service Learning Trip (SLT), she gained hands-on experience and immersed herself in different cultures. 🌎🇵🇪

Patricia not only acquired knowledge but also found the drive to inspire others and create change in her community. 🌟"



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4. Topic: A life-changing experience!

Copy and paste this into your social media post:

Ever dreamt of embarking on a life-changing journey? 🙌 🌍

Our SLTs offer the unique opportunity to make a real impact, gain hands-on experience, and immerse yourself in a new culture. It's an experience you'll carry with you forever. 💛

Not only will you contribute to positive change, but you'll also build lifelong memories, friendships, and skills that will shape your future. Don't miss out on this incredible opportunity!



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5. Topic: What Sets Us Apart?

Copy and paste this into your social media post:

Why does MEDLIFE choose to work with local professionals? 👀

We try to consider the message we're sending to the communities we work with. The message that hiring only white physicians can potentially send is that we do not trust local physicians to do their job as well. Being treated by someone from their own country is invaluable to some of the patients we work with.



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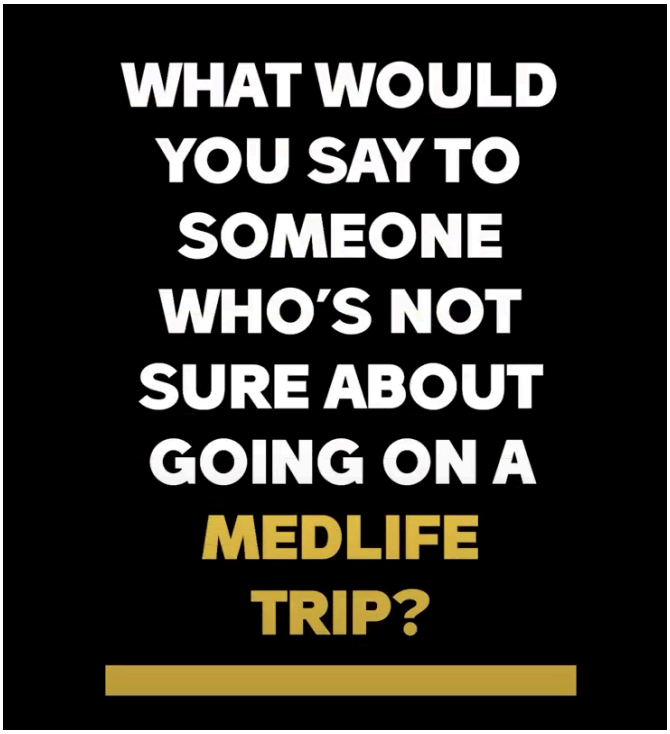
6. Topic: What can you say about the SLT experience?

Copy and paste this into your social media post:

What would you say to someone who's not sure about going on a MEDLIFE trip? ☝😎✈️



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7. **Topic: Open fairs, a great opportunity (use this post as a carousel, the order of photos is up to you!)**

   IMPORTANT: For this post, use your photos, if you don't have any, feel free to post other Chapters' photos.

   Copy and paste this into your social media post:

   Do you know about our involvement in clubs/fairs? 🤔

   MEDLIFE volunteers around the world get to come together and bring all their creativity and efforts to inspire fellow students to join MEDLIFE! Being part of these fairs not only showcases your talents but also offers valuable benefits like leadership, teamwork, and making a positive impact. 💛



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8. **Topic: The smiles you can create! (use this post as a carousel, the order of photos is up to you!)**

   Copy and paste this into your social media post:

   What does a smile mean to us? It is one of the best rewards of our Mobile Clinic days 😁



Click the photos to download them!

9. Topic: Working directly with communities is our duty!

Copy and paste this into your social media post:

What makes the MEDLIFE Movement different in terms of working with communities?



Click the photos to download them!

10. Topic: How do we really work? (use this post as a carousel, the order of photos is up to you!)

Copy and paste this into your social media post:

Have you ever wondered how change truly happens? 🌟

MEDLIFE's dual approach empowers volunteers and low-income communities to cultivate change by working together on Service Learning Trips and beyond. Everything we do is supported 50% by MEDLIFE, and 50% by the community. Want to be a part of this incredible journey? 💪



Click the photos to download them!

11. Topic: A real Mobile Clinic in Peru!

Copy and paste this into your social media post:

Have you ever wondered what a Mobile Clinic in Lima, Peru looks like? 🇵🇪🏥

Join our MEDLIFE coach to see how it works!



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Remember to share all your posted content in stories, this will help you to create more interaction with your audience!