



MEDLIFE Tabling Pitches - Let's practice!

Pitch 1

Hey! Quick question—have you ever wanted to travel, make a real impact, and actually understand global health beyond the classroom?

Goal: Hook. Stop people walking by

We're a global movement working to ensure that low-income communities have access to healthcare, education, and development. But what makes us different is that we don't just show up for a week and leave—we work alongside communities to create long-term, sustainable change.

Goal: Who we are. Concrete picture & differentiation

For example, in communities in Peru, MEDLIFE doesn't just run mobile clinics—we also build projects like staircases and water systems, and provide education that addresses the root causes of poverty.

Goal: Make impact real and visual. BE SPECIFIC: what events will your chapter actually be hosting?

As a member, you can:

- Volunteer on Service Learning Trips
- Work directly on campus and participate in club collaborations
- Gain leadership experience & local volunteer opportunities (specific!!)
- And be part of something bigger than yourself

Goal: Why should they join? Benefits

If that sounds like something you'd want to be part of, come talk to us, sign up, and we'll get you involved.

Goal: Turn interest into action immediately



Pitch 2 — SLT focused

Hey! Have you ever thought about traveling abroad while making a real impact?

Goal: Hook. Stop people walking by

I'm part of MEDLIFE, and we run Service Learning Trips where students go to communities in places like Peru, Ecuador, Guatemala or Costa Rica to work on projects like building infrastructure, supporting mobile clinics, and health education.

Goal: What we do. Concrete picture

What's really different is that everything is community-led—it's not just short-term volunteering. You're supporting long-term projects that continue even after we leave.

Goal: Differentiation

It's also a super eye-opening experience—you meet families, learn about real global health challenges, and see things you'd never experience as a tourist.

Goal: Make it feel meaningful and real

And honestly, it's also just an amazing way to grow, meet people, and do something meaningful with your time.

Goal: Make it personal and relevant

If that sounds interesting, you can just drop your name/email here, and we'll invite you to an info session with more details!

Goal: Turn interest into action immediately



Pitch 3 — Pre-Health / Resume-Building Angle

Hey! Are you pre-med, pre-health, or just looking for something that'll actually stand out on your resume?

Goal: Hook. Speaks directly to a specific audience (pre-health students)

We're MEDLIFE — we run Service Learning Trips to Peru, Ecuador, Guatemala, and Costa Rica where you shadow real healthcare professionals in mobile clinics, not just observe from a distance.

Goal: What we do. Concrete picture geared toward clinical experience

What makes this different from a typical volunteer trip is that you're not just checking a box — you're getting real clinical exposure while directly supporting long-term, community-led health and education projects.

Goal: Differentiation.

Past members have used this experience in med school applications and interviews — because it shows real initiative, cultural competency, and hands-on experience with underserved populations.

Goal: Make it tangible and career-relevant

Plus, you'll build genuine friendships with a chapter full of people who share your passion for global health.

Goal: Make it personal and relevant

If that sounds like it could help your journey, sign up here and we'll walk you through it!

Goal: Turn interest into action immediately



Pitch 4 — Quick & Casual Tabling Hook

Hey! Have you heard of MEDLIFE?

Goal: Hook. Low-pressure, curiosity-driven opener for a quick tabling interaction

We're a student club that partners with a global nonprofit to run trips to Peru, Ecuador, Guatemala, Tanzania, and Costa Rica — think mobile health clinics, community projects, and real cultural immersion.

Goal: What we do. Quick, concrete picture

We work on mobile clinics and projects that keep going long after we leave, alongside the communities themselves.

Goal: Differentiation, kept short for a fast pitch

And it's not just about the trip — throughout the year, our chapter hosts fundraisers, volunteer days, and events like game nights, bake sales, and campus tabling to support our mission and build community here on campus too.

Goal: Make the impact real and visual. Be specific — what events will your chapter actually be hosting?

Whether you want to travel, build your resume, or just do something meaningful with people who get it — this could be for you.

Goal: Broad appeal / make it personal for different motivations

Scan the QR code or drop your email and we'll send you all the details!

Goal: Turn interest into action immediately



Pitch 5 - More structure with specific examples

MEDLIFE is an international club that stands for Medicine, Education, Development for Low Income Families Everywhere. Our mission is to build a worldwide Movement empowering the underserved in their fight for equal access to healthcare, education, and a safe home.

Goal: Who we are. Establishes identity and mission upfront

We work locally and globally to grow our movement.

Goal: Sets up the two-part structure of the pitch (local + global impact)

Locally, we volunteer at homeless shelters, preschools, animal shelters, food banks, football/basketball concession stands, nursing homes, health clinics, etc.

Goal: Makes local impact concrete and visual

Throughout the year, we host numerous events and biweekly general meetings that will benefit you individually. We collaborate with IU School of Medicine on suture clinics, ultrasound clinics, and cadaver labs. You can get certified in Stop the Bleed, CPR, or Naloxone training. Our meetings feature speakers from past SLTs, med school student panels, MCAT Jeopardy, resume workshops, vital signs training, destressing events, and writing letters to healthcare workers for volunteer hours.

Goal: Why should they join? Concrete, personal benefits

Globally, we go on a one-week-long Service Learning Trip once or twice a year in Latin America and Africa to deliver free healthcare & education in low-income communities:

- Lima & Cusco, Peru
- Riobamba & Teña, Ecuador
- San José & Tamarindo, Costa Rica
- Antigua, Guatemala
- Kilimanjaro, Tanzania

Goal: Make the global opportunity real and visual (concrete destinations)

The MEDLIFE team gives us an immersive reality tour to gain insight & history on the communities we'll be working with:

- Preschools
- Tour of the community led by local leaders



Goal: Make the cultural immersion feel meaningful and real

We set up mobile clinics where we work hand in hand with local medical providers and volunteers from other colleges:

- Triage
- Education
- General medicine
- OB/GYN
- Dental
- Pharmacy
- Toothbrushing

Goal: Shows hands-on, concrete work – makes the experience tangible

We also take on a development project that helps reshape the community's future by improving homes and infrastructure:

- Costa Rica → built sidewalks
- Peru → built greenhouses
- Guatemala → installed fuel-efficient stoves

Goal: Makes long-term impact real and visual

Optional excursion day:

- Costa Rica → boat day
- Peru → Machu Picchu
- Guatemala → Lago Atitlán and learning about Mayan culture

Goal: Adds personal appeal – travel & adventure as part of the experience

What's unique is that our work doesn't stop at the end of our trip. Through our Moving Mountains Program, we help fund year-round healthcare, education, safe housing projects, and patient follow-up care in these underserved communities.

Goal: Differentiation – shows long-term commitment beyond a single trip

This club isn't only for students in healthcare – we welcome anyone with a passion for helping others and serving the community!

Goal: Broaden appeal / remove barriers to joining